



## Row Sponsorship

Water from Wine's mission is to fund clean water projects through the sale of wine. We donate 100% of the proceeds from the sale of wine from our Founder's vineyard to nonprofit organizations focusing on the world water crisis.

### Ask

**\$3,000 a year** will cover all the vineyard and winemaking costs for one row of grapes. Your \$3,000 sponsorship will be **leveraged into \$14,400 for clean water projects**, once the wine has been sold.

### Impact

30 rows

30 sponsors

\$90,000 raised

1,200 cases to sell

\$432,000 to support clean water

### Philanthrocapitalism

Our idea is to leverage giving by investing in finished wine that is to be sold.

Each \$1 invested in Water from Wine will return almost \$5 in sales.

501(c)(3) status allows taxpayers who itemize to write off their sponsorship.

### Grants

(January 2017-April 2019)

**\$319,630**

### Nonprofit Partners

Water1st International ■ Water Access Now ■ Drop in the Bucket ■ Etta Projects ■ Generosity.org ■ Gravity Water ■ M25 ■ Spring of Hope ■ Water Charity

## CANA VINEYARD COSTS

Operation	Cost/Acre	Total Cost	Cost/Row
Pruning	\$ 719	\$ 4,314	\$ 144
Fertilizing	411	2,466	82
Thinning	587	3,522	117
Leafing	76	456	15
Weed Control	96	576	19
Mildew Control	146	876	29
Insect Control	166	996	33
Lifting	200	1,200	40
Thinning	200	1,200	40
Irrigating	100	600	20
<b>TOTAL</b>	<b>\$ 2,701</b>	<b>\$ 16,206</b>	<b>\$ 540</b>

## WINEMAKING COSTS FOR 40 CASES/1 ROW

Operation	Material	/Bottle	/Case	TOTAL
Fermenting				\$ 400
Cellaring				1,200
Bottling				20
	Bottles	\$ 0.56	\$ 6.72	270
	Corks	0.48	5.76	230
	Closures	0.24	2.88	115
	Labels	0.28	3.36	135
Storage (one year)			2.16	90
<b>Winemaking Total Cost</b>				<b>\$2,460</b>
<b>Vineyard Cost</b>				<b>\$ 540</b>
<b>Cost to Sponsor One Row</b>				<b>\$3,000</b>

## CANA VINEYARD PRODUCTION

<b>6 acres of Cab Sauv</b>	<b>30 rows</b>	<b>184 vines/row</b>
<b>3 ton yield/acre</b>	<b>.2 acres/row</b>	<b>1,200 lbs/row</b>
<b>18 tons @ 160 gal/ton</b>	<b>1,200 cases</b>	<b>40 cases/row</b>
<b>480 bottles @ 12/case</b>	<b>\$30/bottle</b>	<b>\$14,400 sales/row</b>